

## **Brannen Anthony**

49 La Sordina • Rancho Santa Margarita, CA. 92688 • (949) 466-2681

### **OBJECTIVE**

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To collaborate with creative and organized professionals who are dedicated to developing innovative products and great design.

### **WORK EXPERIENCE**

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May 1999 - November 2008

**Cap Dog Inc.** Lake Forest, Ca.

Title: Director of Design and Development

Responsibilities: Design and development custom head wear. Research and develop new and innovative treatments (print / stitching / fabrics). Create presentation art and tech packs. Deliver samples and work closely with client to make sure all revisions are made correctly up to the final version. Communicate and visit factories in Asia to make sure product is up to standard and delivered on time. Attend fashion trade shows, keep up on the latest fashion trends. Maintain corporate website. Clients include: Callaway Golf, Ashworth, Hurley, Quiksilver, Vans, Etnies, Tommy Bahama, among others.

June 1997 - April 1999

**NIKE inc.** Foothill Ranch, Ca.

Subsidiary: Sports Specialties a.k.a.: Nike Team Sports

Title: Senior Graphic Designer

Responsibilities: Design of headwear, t-shirts, jerseys, logos, and presentations for professional sports teams in the following leagues: NFL, NBA, NHL, MLB, and NCAA. Designed caps for the following corporate accounts: Callaway Golf, No Fear, and others. Headed up all race related headwear, presentations, and apparel for CART and NASCAR. Other projects include: ad design, catalog design, and sticker design.

February 1996 - current

**Brannen Design** (freelance business).

Work Performed: Logos, package design, t-shirt design, business cards, brochures, web design, and corporate identity. Clients include: Rusty Surfwear, Tribro Records, Seven Films, Zinka.

September 1995 - February 1996

**Benham Advertising** Chino, Ca.

Title: Intern

Responsibilities: Production work on brochures, corporate image, business cards, and letterhead design.

### **TOOLS**

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**Platform: Macintosh: OS X**

Applications: Adobe CS4: Illustrator, Photoshop, Indesign, Acrobat, Flash, Dreamweaver, Bridge.

Microsoft Office 2008

### **EDUCATION**

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**California State University, Fullerton**

Graduated: June 1996

Bachelor of Fine Arts (BFA) degree in graphic design. Areas of study included: Typography, Illustration, Photography, Logo Design, Package Design, and Textile prints.

### **PERSONAL INTERESTS**

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**Action Sports Enthusiast**

I believe it is important to maintain a healthy physical lifestyle. I'm very active in many outdoor sports including: mountain biking, snowboarding, surfing, skateboarding and running. Many of my work projects are related to my sport interests.